

Atlantic Luxury Car Rental's Privacy Statement

Name of business: Marzan Motor Holdings (Pty) Ltd

Number of Registration: 2021/559453/07

1. Introduction

1.1. Atlantic Luxury Car Rental is dedicated to safeguarding the confidentiality and integrity of your personal data ("MMH," "we," "our," or "us"). In compliance with South Africa's Protection of Personal Information Act (POPI), this Privacy Policy describes how we gather, use, disclose, and safeguard your personal information.

2. Data Collected

2.1. To offer you our vehicle rental services, we gather and handle personal data. We may gather the following kinds of personal data:

2.1.1. **Personal Information:** Names, contact information, identity documents, and payment details are examples of personal identification information.

2.1.2. **Reservation information:** Specifics of your rental car, such as the location of pickup and drop-off, the days of the rental, and the type of vehicle you want.

2.1.3. **Communication information:** Documentation of our correspondence with you, such as phone conversations, emails, and customer support requests.

2.1.4. **Location information:** If you use our mobile application for navigation or other location-based services, you will receive information about the location of your device.

2.1.5. **Usage information:** Details regarding your usage of our services, mobile application, and website.

3. Data Use

Your personal data is used for the following purposes by us:

- 3.1. to handle and execute reservations for rental cars.
- 3.2. to be in touch with you about your reservations, promotions, and updates.
- 3.3. to answer questions and offer customer service.
- 3.4. to enhance our mobile application, website, and services.
- 3.5. must adhere to legal and regulatory obligations.

4. Information Disclosure

We might provide the following people access to your personal information:

- 4.1. **Service providers:** We might give your information to outside service providers who help us with payment processing, customer service management, and vehicle rental services. Such information sharing will be done in strict compliance with the provisions of the POPI Act.
- 4.2. **Legal requirements:** To abide by relevant laws, rules, or court proceedings, we may divulge personal information.

5. Security

We take appropriate and reasonable precautions to guard against unauthorized access, disclosure, modification, and destruction of your personal data.

6. Rights

You are entitled to:

- 6.1. Get your personal data.
- 6.2. Make any necessary corrections to your personal data.
- 6.3. You can refuse to have your personal data processed.
- 6.4. Make a request to have your personal data deleted.

7. Contact Details

Please get in touch with us at: if you have any queries or worries regarding our privacy statement or how your personal data is handled.

Marzan Motor Holdings/ Atlantic Luxury Car Rentals
Eden on the Bay, Bloubergstrand, Cape Town, 7041
Phone number: (+27) 60 837 5557

8. Modifications to the Privacy Statement

This Privacy Policy may be updated for operational, legal, or regulatory purposes, or to reflect modifications to our practices. We advise you to periodically examine our privacy statement. You agree to the terms of this Privacy Policy by using our website, mobile application, and services.

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